

Press release - for immediate publication

# Name change of Univacco Holland BV to United Transfer Technologies BV

The Dutch company changed its company name in August 2023.

*Waalwijk, 31 August 2023* - The company United Transfer Technologies BV, based in Waalwijk, the Netherlands, formerly known as Univacco Holland BV, a specialist supplier of high-quality hot and cold transfer products for the printing and packaging industry, has completely realigned itself in recent years with a view to the future. In August of this year, the company has now also changed its name to United Transfer Technologies BV and from now on positions itself as a competent technology partner for hot and cold transfer.

The company was founded in 2008 under the name Univacco Foils Holland BV and quickly gained a larger share of the market for hot and cold transfer products. In 2015, the first major and, in retrospect, very successful restructuring of the company took place: Fons van Delft, with his decades of experience in the hot and cold transfer business, took over 100% of the company and henceforth made it lean and market-oriented. In the following years, as the exclusive Univacco distributor for Holland, Belgium, Luxembourg, Germany, Austria and Switzerland, the now fully Dutch company helped optimise all products to the specific and ever-changing European legislation and market requirements, and exponentially increased Univacco Foils Holland BV's market share through seamless service and a clear understanding of customer needs.

Then, in 2018, the management decided to build a new, zero emission and ultra-modern headquarters in Waalwijk, The Netherlands, equipped with one of the most advanced spooling & slitting centers in Europe, cuttingedge and highly ergonomic processing machines, its own laboratory and one of the largest and best-stocked computerized high-bay warehouses in this market sector in Europe, which was completed and ready for occupancy in 2021.

Already at the end of 2021 the next big step was taken and besides a modern and market-focused renaming of the company to **Univacco Holland BV**, the marketing of the company as well as the – at that time no longer up to date – internet presence were relaunched and expanded with professional help.

All this was still done with the company focus to be perceived by the market as the exclusive distributor of the Taiwanese Univacco Technology Inc.

Over the years, the company has grown in a healthy way and developed in many areas. At its new location in Waalwijk, the company has developed over the years into a complete, highly competent and very successful technology provider for almost all areas of the hot and cold transfer business. **Starfoil Technology Netherlands BV**, for example, is one of the world's largest and most successful suppliers of high-quality spooling/slitting and cutting machines as well as flatbed hot stamping machines. Just two months ago, Starfoil also took over the formerly UK-based **NewfoilMachines Ltd** (a world-renowned manufacturer of hot stamping, embossing, and finishing machines for roll-toroll and adhesive label productions) and transferred the operational business to Waalwijk and incorporated it into the business of **Starfoil Technology Netherlands BV** as an independent brand.

But also in the market for transfer products for the plastics industry or for car licence plates, the group of companies has today developed into one of the leading suppliers in Europe. In total, the new company building now houses five - each highly successful - companies and brands around the large market of cold and hot transfer for different industries.

Since all this could not be comprehensibly conveyed to the market by the company name **Univacco Holland BV** alone, the management has already sat down with the Taiwanese management of Univacco Technology Inc. at the end of 2022 and discussed that the company will change its company name. All this, of course, is detached from all existing and future supply contracts with Univacco. For Univacco, the company will remain one of the most important trading and development partners in the future. Of course, all Univacco products will remain in the product range, so that for customers this name change will have no impact on existing and future business.



Under the new name, however, the company will henceforth present itself to the market as the <u>transfer technol-ogy specialist</u> it really is. A logical step in the right direction and an enrichment for the company's customers and business partners.

# **UNITED TRANSFER** TECHNOLOGIES BV

As of 14 August 2023, the company will operate under the name **United Transfer Technologies BV.** The new website can be reached at **www.unitedtransfer.com** as of that date.

The e-mail addresses have also already been converted to the format **xxxxx@unitedtransfer.com**. For its existing customers, the company is organising this changeover process as smoothly as possible to give them enough time to change their address books, ERP and CRM systems as well as their supplier lists.

The company asks their customers and business partners that this should be organised by 30 September 2023 at the latest, as the old mail addresses will then no longer be available in the future and forwarding to the new addresses will no longer take place from this date. The company points out that the name change has no effect on the known telephone numbers and address of the company.

## What does this mean for customers and business partners of the former Univacco Holland BV?

For customers and business partners of the company, this will initially have no effect on orders and the products they purchase from the company. Of course, the company continues to carry all products of Univacco Technology Inc. in unchanged quality and availability in its delivery program. The certificates and technical data sheets will of course also remain unchanged in terms of content. All supply contracts also remain unchanged.

Fons van Delft, Managing Director of **United Transfer Technologies BV** on the successful name change: "We are very pleased that our name change has already been very positively accepted by the market and that we have so far received nothing but praise for this - in our view important and correct - step and our new corporate identity. With our new appearance, we can now offer our customers all the advantages of a true **transfer tech-nology partner**, which is exactly what we are. From now on, our customers will be able to explore our wide range of **Starfoil** and **Newfoil machines** right from their first visit to our new website. But also on the topic of **sustainability and recycling**, which is so important today, we are now positioning ourselves exactly as we have planned and prepared for a long time. The distances to Taiwan were simply too far here to find an environmentally friendly recycling solution for our base materials, packaging materials and auxiliary materials. This was also a very important point for our decided name change. Now we can conclude contracts in our own name by means of selected European recycling partners with whom we have been testing recycling solutions for almost all our consumables for a long time, and to find perfect and above all environmentally friendly solutions with short delivery routes for you as our customers. We will also inform you about this in more detail shortly."

Fons van Delft adds: "We would like to take this opportunity to thank our customers and business partners for their trust over all these years and we look forward to a continued good business relationship under our new name **United Transfer Technologies BV.**"

Further information: www.unitedtransfer.com



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# Press images:



Caption: The new, modern and environmentally friendly headquarters of United Transfer Technologies BV in Waalwijk.









**Caption:** Modern heavy-duty high-bay warehouse over approx. 20,000 m<sup>3</sup> with high stock levels for maximum availability





## Caption:

New, modern and responsible website of United Transfer Technologies BV at www.unitedtransfer.com



## Caption:

New Company Video of the company with insights into the new headquarters, to be found via the company's website or via https://youtu.be/b0ePY5lz\_3Y



## People:



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## About United Transfer Technologies BV

United Transfer Technologies BV - One of the leading suppliers of transfer products for hot stamping, cold transfer printing, digital printing and narrow web printing.

As the exclusive Univacco dealer for the Netherlands, Belgium, Luxembourg, Germany, Austria and Switzerland, United Transfer Technologies BV can offer its European customers the full range of expertise of a world market leader in the product segments of hot stamping, cold transfer, digital transfer, special effect transfer and holographic transfer.

## www.unitedtransfer.com